

KON Social Media Comment Policy

The intent of our social media feeds is to share news about organizational events, applaud member accomplishments, and talk about relevant industry happenings.

We are delighted to receive feedback and comments from others, and truly view these platforms as an opportunity to not just give information but to converse. Comments and shares are highly encouraged: we love talking to you! To be sure that our discussions are kept on point, we adhere to the following guidelines regarding social media comments:

Commenters may mention competitors and may post negative but civil comments.

The following types of comments will be deleted immediately and without notice:

HATE SPEECH, DISCRIMINATION: Any comment that is hateful or discriminatory to any groups of people.

INSULTS, BULLYING: Any comment that taunts, bullies, or insults one person directly.

POLITICAL: Discussion or lobbying related to a particular candidate or political party.

INAPPROPRIATE: Any crude or suggestive language.

SPAM: Comments marketing or selling business services (the more indirect and flashier the more likely it is to be deleted).

NOT DIRECTLY RELATED: Comments that do not clearly and directly relate to the post, KON or our mission.

BAD LINKS: Any bad links, phishing, scams, or anything else that may appear shady will be deleted.

All decisions related to remove posts are at the full discretion of the social media manager and require no notification or consultation. These guidelines are intended to encourage participation in a respectful and constructive manner and support a positive environment for our members. Thank you for talking with us on social media.